

SERVICE PROJECTS



Responsibilities



Delegation



Communication



Resources

Session Topics

What, When & How:

SESSION GOALS

Identify the steps of a successful service project

Determine a balanced program of service for the club

SESSION OUTLINE

Introduction

Successful Service Projects

What Makes a Balanced Program

Review

- Characteristics of Successful Projects
- Consensus Service Projects
- Project Development, Management & Implementation
- Projects to Support the Object of Rotary
- Partnerships & Community Resources
- RI & Rotary Foundation Program Resources
- 100 Percent Club Participation
- Menu of Service Opportunities
- Project Evaluation

Resources in This Section

- Worksheets: Service Projects Goals
- Questions to Consider, Slide
- Worksheet 14: A Balanced Program of Service
- Worksheet 15: RI and RF Programs

Resources on the Web

- Communities in Action: A guide to effective projects, 605A
- A Menu of Service Opportunities, 605B
- Community Assessment Tools, 605C
- Working in the Community: Implementing Effective Projects

“Either we’re pulling together or we’re pulling apart. There’s really no in-between.”

Kobi Yamada



SERVICE PROJECTS



As Club President:	WHAT am I responsible for?	WHEN do I communicate? To whom?	HOW can I delegate? To Whom?
Characteristics of Successful Projects			
Consensus Service Projects			
Project Development, Management, Implementation			
Projects to Support the Object of Rotary			



As Club President:	WHAT am I responsible for?	WHEN do I communicate? To whom?	HOW can I delegate? To Whom?
Partnerships, Community Resources			
RI & Rotary Foundation Program Resources			
100 Percent Club Participation			
Menu of Service Opportunities			
Project Evaluation			







Questions to Consider

- Did the project meet community needs?
- Did all club members participate?
- Was there adequate media coverage of the project?
- Was the club able to meet the financial demands of the project?



Worksheet 14: A Balanced Program of Service

An effective club pursues the Object of Rotary, carrying out activities along each Avenue of Service. The chart below lists three examples of club activities. Check the boxes below to show which Avenues of Service are represented in each club activity.

OBJECT OF ROTARY	AVENUES OF SERVICE	CLUB ACTIVITIES		
<p>The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:</p>	<p>The Avenues of Service were developed in the 1920s to clarify the Object of Rotary.</p>	<p>Paint the outside of the local library with high school students.</p>	<p>Hold a fundraiser for an overseas disaster relief project.</p>	<p>Participate in career day at the local university.</p>
<p>FIRST. The development of acquaintance as an opportunity for service;</p>	 <p>Club Service focuses on strengthening fellowship and ensuring the effective functioning of the club.</p>			
<p>SECOND. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;</p>	 <p>Vocational Service encourages Rotarians to serve others through their vocations and practice high ethical standards.</p>			
<p>THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;</p>	 <p>Community Service covers the projects and activities the club undertakes to improve life in its community.</p>			
<p>FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.</p>	 <p>International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and promote world understanding and peace.</p>			

What additional service projects would you add to balance this club's program of service?

Worksheet 15: RI and Rotary Foundation Programs

Review the RI and Rotary Foundation programs listed, and indicate if your club currently participates in each program or if you're interested in participating in the program in the future.

PROGRAM	CLUB CURRENTLY PARTICIPATES	CLUB INTERESTED IN PARTICIPATING
Community Service – Program that responds to the needs of local communities		
Interact – Service club for young people ages 14-18		
Rotaract – Service club for young men and women ages 18-30 sponsored by their local Rotary club		
Rotarian Action Groups – International groups of Rotarians, Rotarian spouses, and Rotaractors who join together to conduct international service projects related to a specific topic		
Rotary Community Corps (RCC) – Service group of non-Rotarian adults sponsored by their local Rotary club		
Rotary Fellowships – International groups of Rotarians, Rotarian spouses, and Rotaractors who join together to pursue a common recreational or vocational interest		
Rotary Friendship Exchange – International exchange program for Rotarians and their families that promotes building relationships that can evolve into international partnerships for service projects		
Rotary Volunteers – Program that provides opportunities for Rotarians and other skilled professionals to offer their services and expertise to projects in need of assistance		
Rotary Youth Exchange – Program that promotes international understanding and peace among students ages 15-19		
Rotary Youth Leadership Awards (RYLA) – Training program for young people that emphasizes leadership, citizenship, and personal growth		
Vocational Service – Program that encourages Rotarians to model high ethical standards and apply their business knowledge and skills to benefit others		
World Community Service (WCS) – Joint community service project of Rotary clubs from two or more countries		
Humanitarian Grants Program – Rotary Foundation program that supports clubs and districts as they undertake humanitarian and service projects		
Educational Programs – Rotary Foundation programs that foster peace by building understanding through person-to-person contact, friendship, study, and cross-cultural exchange		
PolioPlus – Rotary Foundation program that supports global polio eradication efforts		